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English for Football – week 2

To seal a deal

This week's English for football expression is to seal the deal. Now this term comes from the business world and means that a deal or transaction has been completed - something has been bought or sold. In football we use it when talking about player transfers, the movement of players between clubs. With the deadline of the transfer window approaching more deals are being sealed as clubs attempt to improve their squads for the season. So, currently, Manchester United are trying to seal a deal with Tottenham over Dimitar Berbatov while in turn, Spurs, are attempting to seal the transfer of Russian star Andrey Arshavin. To seal a deal.